Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Class\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_

6 Traits of Writing - Video Assignment

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| CATEGORY | **4** | **3** | **2** | **1** | |
| **Content - 6 Traits of Writing**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | All content throughout the presentation is accurate and includes (in the correct order): Ideas, Organization, Sentence Fluency, Word Choice, Voice, and Conventions. | Most of the content is accurate and included, but there is one piece of information that may be inaccurate and/or missing. It is in the correct order. | The content is generally accurate, but two pieces of information are inaccurate and/or missing. It is in the correct order. | The content is typically confusing and/or three or more pieces of information are inaccurate and/or missing. It is not in the correct order. | |
| **Content - 6 Metaphors**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | All metaphor content throughout the presentation is accurate and includes (in the correct order): Ideas, Organization, Sentence Fluency, Word Choice, Voice, and Conventions. | Most of the metaphor content is accurate and included, but there is one piece of information that may be inaccurate and/or missing. It is in the correct order. | The metaphor content is generally accurate, but two pieces of information are inaccurate and/or missing. It is in the correct order. | The metaphor content is typically confusing and/or three or more pieces of information are inaccurate and/or missing. It is in the correct order. | |
| **Effectiveness & Visually Appealing**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | The video contains all information needed to be a highly effective study guide. Overall, the video is AMAZING! | The video contains all information needed to be an effective study guide. Overall, this very good! | The video contains all information needed to be a study guide. Overall, the video is adequate. | This video is not an effective study guide. This video needs a lot of work.! | |
| **Metaphor**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | After the title, the project contains the word **metaphor** and is explained exceptionally well. | After the title, the project contains the word **metaphor** and is explained well. | After the title, the project contains the word **metaphor** and is explained. | The project doesn’t contain the word **metaphor** and/or its definition. | |
| **Background**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | Background is exceptionally attractive, consistent throughout the video, adds to the theme or purpose of the site, and does not detract from readability. | Background is attractive, consistent throughout the video, adds to the theme or purpose of the site, and does not detract from readability. | Background is consistent throughout the video and does not detract from readability. | Background detracts from the readability of the site. | |
| **Font**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | The fonts are consistent, easy to read, and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used. This font is visually attractive and adds flare to the video. | The fonts are consistent, easy to read, and point size varies appropriately for headings and text. This font is attractive and adds to the video. | The fonts are consistent and point size varies appropriately for headings and text. | A wide variety of fonts, styles and point sizes are used and it is distracting. | |
| **Graphics**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality, and enhance reader interest or understanding. | Graphics are related to the theme/purpose of the site, are of good quality, and enhance reader interest or understanding. | Graphics are related to the theme/purpose of the site and are of good quality. | Graphics seem randomly chosen, are of low quality, and/or distract the reader. | |
| **Sound**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | Music, audio clips, and/or sounds are thoughtfully edited and used only where they add to the reader understanding of the content. | Music, audio clips, and/or sounds are used only where they add to the reader understanding of the content. | Music, audio clips, and/or sounds are thoughtfully edited and used, but 1 or 2 detract from the overall site. | Music, audio clips, and/or sounds are seemingly used randomly and/or typically detract from the overall site. | |
| **Conventions**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | There are no errors in spelling, punctuation, capitalization, grammar, and/or spacing. | There is 1 error in spelling, punctuation, capitalization, grammar, and/or spacing. | There are 2 errors in spelling, punctuation, capitalization, grammar, and/or spacing. | There are 3 or more errors in spelling, punctuation, capitalization, grammar, and/or spacing. |
| **Originality**  **Student \_\_\_\_\_\_\_\_\_**  **Teacher \_\_\_\_\_\_\_\_\_** | Video shows a large amount of original thought. Ideas are creative and inventive. | Video shows some original thought. Work shows new ideas and insights. | There is little evidence of original thinking or creativity. | There is no original evidence of thinking or creativity. |

Student Score: \_\_\_\_\_\_\_\_\_/40 Percentage: \_\_\_\_\_\_\_\_%

Teacher Score: \_\_\_\_\_\_\_\_\_/40 Percentage: \_\_\_\_\_\_\_\_%